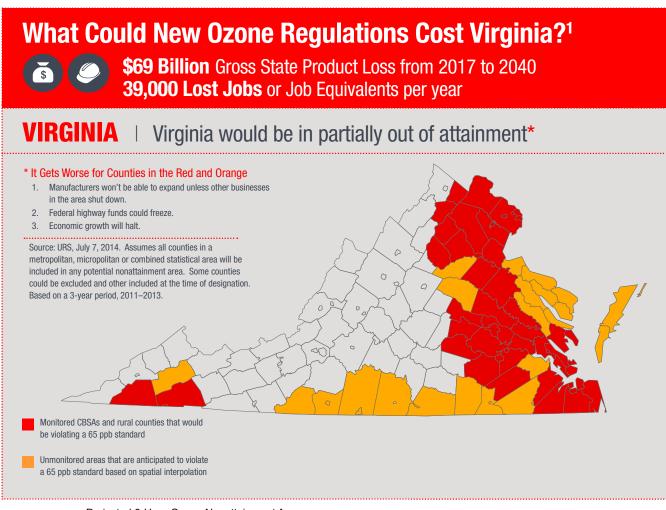
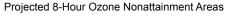
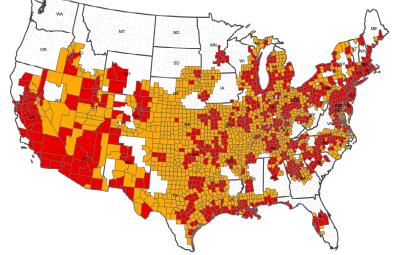


NEW OZONE RULES COULD BE MOST EXPENSIVE REGULATIONS EVER







Based on 2011–2013 data accessed from http://www.epa.gov/airtrends/ and http://www.epa.gov/airdata/.

The recent study by NERA Economic Consulting found that a stricter ozone regulation at 65 ppb could cost the U.S.:¹

- » \$140 billion in lost GDP per year and \$1.7 trillion from 2017 to 2040; and
- » 1.4 million fewer jobs or job equivalents per year on average through 2040.



EPA SHOULD NOT CHANGE THE CURRENT OZONE STANDARDS

DON'T IMPOSE UNNECESSARY REGULATION

The U.S. government has a responsibility to keep federal regulations sensible and not change standards on businesses and consumers needlessly.

GIVE STATE AND LOCAL GOVERNMENTS A CHANCE TO MEET THE MOST RECENT STANDARDS BEFORE CHANGING THEM AGAIN

Despite having spent billions of dollars on reducing air pollution, several metropolitan areas are having a very tough time meeting the current standards. The EPA should focus on helping these communities meet the old standards before placing new standards.

DON'T SET STANDARDS THAT CAN'T BE ACHIEVED BECAUSE OF BACKGROUND LEVELS

There are many areas of the country where the naturally occurring level of ozone is above what the EPA is considering, so it is not right to hold a county or state to a standard that is impossible to reach.

DON'T SET STANDARDS THAT THREATEN AMERICA'S COMPETITIVENESS AND AMERICAN JOBS

Tightening ozone standards could increase costs to the American public, reduce America's ability to compete internationally, and threaten American jobs.

Costs could be even higher if EPA finalizes a 60ppb standard, which is included in the proposal. These standards could reduce U.S. GDP by **\$270 billion** per year and **\$3.4 trillion** from 2017 to 2040 and result in **2.9 million** fewer jobs or job equivalents, according to a previous study by NERA Economic Consulting.

AIR QUALITY PROGRESS WILL CONTINUE

The nation's air quality has improved over the past several years, and ozone emissions will continue to decline without new regulations.

HEALTH DATA SHOW THE CURRENT STANDARDS ARE PROTECTIVE

These new standards are not justified from a health perspective because the science is simply not showing a need to reduce ozone levels.

GET INVOLVED: See what actions you can take at: http://www.energytomorrow.com/

1LEARN MORE: Find the new study by NERA Economic Consulting at: http://www.nam.org/ozone